



# CITY OF SANTA CLARA GENERAL PLAN UPDATE

## General Plan Steering Committee—Meeting #1

July 10, 2008. 5:30 – 7:00 PM

Santa Clara City Hall, 1500 Warburton Avenue, Santa Clara



### *Meeting Objectives*

- Complete initial organization and introductory tasks.
- Build upon community input from workshops and stakeholder interviews to brainstorm on issues and vision for the future of the City of Santa Clara.
- Provide an opportunity for all Steering Committee members to participate.

### *Meeting Agenda*

1. Welcome (Chair)
2. Introductions of Consulting Team and Staff (Kevin Riley) – 7 min.
  - Steering Committee Selection Process
  - Role of Steering Committee
  - General Plans in State of California
  - City of Santa Clara General Plan
3. General Plan Update (Rajeev Bhatia) – 7 min.
  - General Plan Update Scope and Schedule
  - Public Participation Program
  - Proposed Schedule of Steering Committee Meetings
  - Draft Ground Rules
4. Results of Initial Outreach—Key Themes (Rajeev Bhatia) – 5 min.
  - Stakeholder Interviews
  - Community Workshops
  - Other Input (Website, Correspondence, etc.)
5. Brainstorm on General Plan Vision (Committee) – 50 min.
  - City Character and Identity
  - Neighborhoods and Historic Preservation
  - Land Use and Mix (Industrial, Office, Retail, Mixed Use, etc.)
  - Energy and Sustainability
  - Parks and Public Facilities
  - Transportation and Traffic
6. Public Comments (Chair) – 15 min.
7. Conclusion and Next Steps (Kevin Riley) – 5 min.
8. Adjournment (Chair)